

FACULTY PROFILE

Personal Details

Name : AMMU S

Designation : Assistant Professor

Department : Commerce

Date of Birth : 28.2.1991

Contact Address : No.5M, Periya Samy Nagar, Gunduuppalavadi, Cuddalore.

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Area of specialization : Financial Accounting, Human resource management, Marketing

Educational Qualification

Degree/ Diploma	Subject	Institution / University	Year of Completion	Grade / Percentage
B.Com	Commerce	St. Joseph's College of arts and science (Autonomous) Cuddalore	2013	60
M.Com	Commerce	St. Joseph's College of arts and science (Autonomous) Cuddalore	2015	63
M.phil	Commerce	St. Joseph's College of arts and science (Autonomous)Cuddalore	2016	74
Ph.D	Commerce	St. Joseph's College of arts and science (Autonomous)Cuddalore	Pursuing	-

Teaching Experience

Sl. No.	Name of the college / institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Immaculate college for women	2018	2023	5	4

Orientation / Refresher / Faculty Development Programme Attended

Title of the Programme	Place	DATE
METHODS OF DIGITAL CONTENT DEVELOPMENT & ARTIFICIAL TECHNIQUES IN BANKING STRATEGY	Bharathiar University Arts and Science College	2.6.2020
INNOVATION, INCUBATION & ENTREPRENEURSHIPS	Rajapalayam Rajus' College, Rajapalayam	5.6.2020

Workshop / Seminar Programme Attended

Title of the Programme	Place	DATE
GUIDELINES TO WRITE RESEARCH PROJECT PROPOSAL AND PUBLICATION OF RESEARCH ARTICLES	Annamalai University	23.2.2022

National / International Conference Attended

Title of the Conference	Place	DATE
REVOLUTION AND TRANSFORMATION IN CULTURE AND MYTH IN ALL DISCIPLINES	Immaculate college for women Cuddalore	14.7.2021

Research Papers Presented

Title of the Paper	Place	DATE
A STUDY ON QUALITY OF WORK LIFE OF EMPLOYEES IN APPASAMY OCCULAR	Immaculate college for women, Cuddalore	29.4.2022

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Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
A STUDY ON HUMAN RESOURCE PRACTICES AND ITS IMPACT ON WORKFORCE GRATIFICATION WITH REFERENCE TO SELECTED COMPANIES IN CUDDALORE	Journal Of the Asiatic society Of Mumbai	UGC - Care List 0972-0677 Volume -XCIV, No:10, 2021
A STUDY ON FACTORS INFLUENCING CONSUMER PREFERENCE TOWARDS ONLINE SHOPPING WITH REFERENCE TO FLIPKARTIn CUDDALORE IX WARD	Journal of Management In manufacturing Services	ISSN- 2350-1480 Volume -3 2016
ANALYSIS OF CONSUMER BEHAVIOUR TOWARDS ONLINE SHOPPING OF ELECTRONIC GOODS WITH REFERENCE TO CUDDALORE	Journal of Management In manufacturing & Services	ISSN- 2350-1480 Volume -3 2016

Key Positions/Responsibilities Held / Holding

Position / Responsibility	Institution / Organization	Period	
		From	To
YRC	Immaculate college for women, Cuddalore	202 2 ede	Still now
Exam cell	Immaculate college for women, Cuddalore	2023	Still now

Project Guidance

S.No	Project Guided	No.of Students
	UG	13
	PG	6
	M.Phil	-

Other Details (if any)

S.No	Details
1	Swayam online Mooc course Research methodology and statistical analysis