

FACULTY PROFILE

PersonalDetails

Name : A. Rucksar Begum
Designation : Assistant Professor
Department : Commerce
DateofBirth : 28.09.1996
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Areaofspecialization : Human Resource Mangement, Artificial Intelligence, Income Tax

Educational Qualification

Degree/ Diploma	Subject	Institution/University	Yearof Completion	Grade/ Percentage
PhD	A Perceptual study towards Workplace Ergonomics among the IT Employees in Chennai City	B. S Abdur Rahman Crescent Institute of Science & Technology, Vandalur, Chennai	Pursuing	-
M. Phil (Commerce)	Artificial Intelligence with HRM	St. Joseph's College of Arts and Science [Autonomous], Cuddalore.	2020	80%
M.Com (Commerce)	Artificial Intelligence with HRM	St. Joseph's College of Arts and Science [Autonomous], Cuddalore.	2019	79%
B.Com (Bank Management)	Bank Management	St. Joseph's College of Arts and Science [Autonomous], Cuddalore.	2017	79%

H.S.C		John Dewey Matric Hr. Sec. School, Panruti.	2014	89%
S.S.L.C		St. Anne's Matric Hr. Sec. School, Panruti	2012	93%

Teaching Experience

Sl.No.	Name of the college/institution	Year		Service	
		From	To	Year(s)	Month(s)
1.	Immaculate College for Women, Cuddalore	January 2021	Till Date	2	9

Orientation/Refresher/Faculty Development Programme Attended

Title of the Programme	Place	DATE
Two week Inter disciplinary refresher course on MOOCS 18.0	Sri Ramanujam College, Bangalore	07/09/2022 – 21/09/2022
Seven day national level Faculty Development program	B. S Abdur Rahman Crescent Institute of Science & Technology, Vandalur, Chennai	08/05/2023 – 14- 05-2023

Workshop/Seminar Programme Attended

Title of the Programme	Place	DATE
Online Research Methodology Workshop	REST Society for Research International	12/4/2020 to 14/4/2020
Webinar on Cyber Crime Awareness	Immaculate College for Women, Cuddalore	11/08/2021
Commerce at the Crossroads – The way Forward	Loyola College, Chennai	10/03/2020
National Workshop on 'Fundamentals of Statistics using Excel'	Krishnasamy College of Science, Arts & Management for Women	26/09/2019

National Level Students seminar on E- Learning	St. Joseph's College of Arts and Science [Autonomous], Cuddalore.	23/03/2018
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National/International Conference Attended

Title of the Conference	Place	DATE
Application of Artificial Intelligence in promoting Banking Sector – Rise of Automation and Technology	International Conference on Fintech – the way forward (ICFTWF) at Loyola College, Chennai.	04/02/2019 & 05/02/2019
Fostering the Employee Experience through Work Engagement in the Epoch of Artificial Intelligence	International Conference – Business Next 2020 at Loyola College, Chennai.	05/03/2020 & 06/03/2020
Green HRM – Going green in Management Perspective	MSMEs and Unorganized Sector: Prospects and Challenges in the Globalised Era at St. Joseph's College of Arts & Science (Autonomous), Cuddalore.	12/12/2019
Education for Women Empowerment	St. Joseph's College of Arts & Science (Autonomous), Cuddalore.	24/09/2014
Impact of Demonetization in Global Scenario	St. Joseph's College of Arts & Science (Autonomous), Cuddalore.	17/12/2016
Emerging trends and ethical practices in HRM, Marketing, Finance, Banking & Insurance	St. Joseph's College of Arts & Science (Autonomous), Cuddalore.	16/02/2019
Revolution and Transformation in Culture and Myth in all Disciplines	Immaculate College for Women, Cuddalore	14/07/2021 to 16/07/2021

Research Papers Presented

Title of the Paper	Place	DATE
Application of Artificial Intelligence in promoting Banking Sector – Rise of Automation and Technology	International Conference on Fintech – the way forward (ICFTWF) at Loyola College, Chennai.	04/02/2019 & 05/02/2019
Fostering the Employee Experience through Work Engagement in the Epoch of Artificial Intelligence	International Conference – Business Next 2020 at Loyola College, Chennai.	05/03/2020 & 06/03/2020
Green HRM – Going green in Management Perspective	MSMEs and Unorganized Sector: Prospects and Challenges in the Globalised Era at St. Joseph’s College of Arts & Science (Autonomous), Cuddalore.	12/12/2019
Education for Women Empowerment	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore.	24/09/2014
Impact of Demonetization in Global Scenario	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore.	17/12/2016
Emerging trends and ethical practices in HRM, Marketing, Finance, Banking & Insurance	St. Joseph’s College of Arts & Science (Autonomous), Cuddalore.	16/02/2019
National Education Policy -2020	Immaculate College for Women	28/09/2022
International Conference on LSDJMR	Immaculate College for Women	26/04/2022 & 27/04/2022

Research Papers Published

Title of the Paper	Journal	ISSN/Volume/Year
Fostering the Employee Experience Through Work Engagement in the Epoch of Artificial Intelligence	Journal of Xidian University’, China.	ISSN: 1001–2400, Volume 14, Issue 4 (2020)

The Percipience of Green thinking among human resources in fostering sustainable development – A methodical approach among the IT Employees of Tiruchirappali	Journal of Xidian University', China.	ISSN: 1001–2400, Volume 14, Issue 4 (2020)
A Slant Of Employee Engagement: Drivers That Augment Work Involvement And Foster Discretionary Work Efforts	NVEO - Natural Volatiles & Essential Oils Journal	E-ISSN: 2148-9637 (2021)
Transformation Aeon: Artificial Intelligence Powered Banking	Indian Journal of Computer Science	E-ISSN: 2456-4133
Intelligent System for Fraud Detection in Online Banking Using Improved Particle Swarm Optimization and Support Vector Machine	IEEE Xplore	ISBN: 979-8-3503-9663-8

Key Positions/Responsibilities Held / Holding

Position/Responsibility	Institution/Organization	Period	
		From	To
Overall College Cultural Coordinator	Immaculate College for Women, Cuddalore	2022	Till date
Professional Diploma in Transformational leadership and Management in Education-Mentor	Immaculate College for Women, Cuddalore	2022	
Member in College Admission Committee	Immaculate College for Women, Cuddalore	2023	

Project Guidance

S.No	Project Guided	No.of Students
	UG	13
	PG	6
	M .Phil	-

Other Details (if any)

S.No	Details
1	Training on English Communication and Basic Corporate Etiquette under Affirmative action by TCS – BPS.
2	Soft skills training conducted by Barclays Global Youth Employability Initiative.

